

## CERTIFICATE OF ELECTRONIC TRANSMISSION UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being electronically deposited with the United States Patent and Trademark Office through the Electronic Filing System, on the below date:  
 Date: May 5, 2008 Name: Scott A. Timmerman (Reg. No. 55,678) Signature: /Scott A. Timmerman/

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BRINKS  
HOFER  
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In re Appln of: Elliot Yasnovsky et al.

U.S. Patent Application Serial  
No.: 10/700,837

Filed: November 3, 2003

For: SELF-SERVICE PLATFORM FOR SELLING ADVERTISING

BHGL Ref. No.: 12729/38  
Yahoo! Ref. No.: Y00239US01

Examiner: Namrata Boveja

Group Art Unit: 3622

Confirmation No.: 5781

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

## TRANSMITTAL

Sir:

## Attached is/are:

Amendment and Remarks  
 Return Receipt Postcard

## Fee calculation:

No additional fee is required.  
 Small Entity.  
 An extension fee in an amount of \$\_\_\_\_\_ for a \_\_\_\_\_ ( ) month extension of time under 37 C.F.R. § 1.136(a).  
 A petition or processing fee in an amount of \$\_\_\_\_\_ under 37 C.F.R. § 1.17(\_\_\_\_).  
 An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Small Entity		Not a Small Entity		
					Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus			x \$25=		x \$50=		
Indep.		Minus			x 105=		x \$210=		
First Presentation of Multiple Dep. Claim					+\$185=		+\$370=		
					Total	\$	Total	\$	

## Fee payment:

Please charge Deposit Account No. 23-1925 in the amount of \$\_\_\_\_\_.  
 Payment by credit card in the amount of \$\_\_\_\_\_ (Form PTO-2038 is attached).  
 The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

May 5, 2008  
Date

/Scott A. Timmerman/

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